



Sponsorship:

A win-win partnership



Last June's *Paws for Rhythm and Brews* Beer Festival was an overwhelming success and raised thousands of dollars to help ARF in its mission to help homeless dogs and cats in our mountain communities.

ARF invites your business to be a sponsor of the June 2, 2018 beer festival

Sponsorship is truly a win-win for both the sponsor and for ARF's dogs and cats.

Best of Breed level, \$100 includes:

- Advertising on all festival related publicity AND on the festival website (arfbierfest.com), hyperlinked to your site.
- Sponsor's name on sponsor banner at the event
- Two tickets to the festival (\$70 value)
- One year's advertising in the ARF e-newsletter *Rough Times* (\$100 value)

Best in Show level, \$200 includes:

- Business logo prominently displayed on festival website, designated as primary sponsor. Logo will be hyperlinked to business website and/or Facebook page
- Advertising on all festival related publicity
- Sponsor's logo on sponsor banner at the event
- FOUR tickets to the festival (\$140 value)
- One year's advertising in the ARF e-newsletter *Rough Times* (\$100 value)

Sponsorship fees will be used to cover operational costs and permit fees, in addition to defraying lodging costs for brewery representatives. **CONTACT: janicemurasko@yahoo.com 659-6385**